



Persistent's Enterprise Collaboration Practice

Providing consulting, deployment, integration and lifecycle services for world class enterprise collaboration implementations

“Productivity and efficiency were identified as the primary benefits of increased collaboration, with 69% of end users regularly using advanced collaboration tools.”

- InsightExpress

Cisco cited ease of use, ability to communicate anywhere and features & functionality as the top three benefits of collaboration

Benefits

- Ability to easily leverage and share information within enterprises as well as externally
- Reduce project risk by leveraging experience and expertise within your enterprises
- Ability to easily customize a collaboration solution to your specific enterprise needs
- Measure success by adoption and business outcome rather than technology deployment

Social Networking and Social Media have brought a new dynamic to the way people interact outside the workplace. Although enterprises have been moving cautiously into this new realm of interaction, there is still much uncertainty. It is essential for enterprises to know which tools to use, how to integrate them into their existing business infrastructure and processes, how to encourage their adoption and how to measure the value they provide.

Additionally, over the years, the nature of work has changed dramatically; enterprises have dispersed workforces, rapidly evolving markets and an overall accelerated pace of business. They require cross-organizational teamwork and more efficient and transparent processes. They are keen to leverage emerging collaboration platforms to achieve these goals.

While many sophisticated collaboration platforms are emerging, enterprises have been finding it challenging to achieve these widespread objectives and establish enterprise level collaboration strategies. Persistent's enterprise collaboration practice offers strategy consulting and key tools & solutions in enterprise social networking, collaborative business processes, social analytics and enterprise social search.

Our subject matter experts offer consulting and implementation services on a variety of platforms including Microsoft SharePoint, Cisco Quad, Liferay and others. We provide services focused on deployment, planning and managing the ongoing iterative evolution of your enterprise collaboration solution.

Our Collaboration Experience

For over 20 years, Persistent has focused on product development for enterprises and software providers. Persistent's in-depth knowledge of the software product development life cycle, coupled with deep domain expertise in collaboration tools and their underlying platforms have helped both Fortune 500 and SMBs navigate the dizzying array of collaboration choices they face. Below are two examples of recent collaboration engagements:

- Top 5 Global Beverage Company - Persistent built a custom, internal collaboration workflow solution that dramatically reduced process complexity and errors, while increasing process repeatability, despite a geographically-distributed team
- Global Management Consulting Firm - Persistent designed and built a social network and group collaboration solution that transformed the way consultants interact with each other and clients

Persistents Collaboration Services

Collaboration Consulting

- Collaboration Workshops - Provide company leaders with the current industry analysis, best practices and competitive case studies
- Collaboration Survey - Review current use of collaboration tools within an organization
- Collaboration Strategy - Review business processes, identify use cases, recommend Collaboration technologies and adopt the best practices
- Vendor, Technology and Platform selection

Enterprise Collaboration Solution Development

- Design, deploy and integrate solutions using leading collaboration platforms
- Custom Development of collaboration applications
- Iterative enhancement focused on adoption and delivered business value

Collaboration Expertise

Internal Enterprise Collaboration

- Enterprise Social Networking - profiles, micro-blogging, directory integration
- Knowledge Sharing - wikis, blogs, communities of practice
- Enterprise Social Search - Leverage user generated comments, ratings and tags to improve enterprise search
- Microsoft Office, Outlook, Exchange and Email Integration

Partners and Supplier Collaboration

- Collaboration Portals
- Cross Organizational Collaboration Workflows
- Cross Organizational Security Models

Customer Collaboration and Social Media

- Customer Forums
- Product Service Review and Ratings
- Social Media Monitoring
- Sentiment Analysis
- Collaboration Analytics

Why Persistent?

- Persistent has built individual features and complete products for many collaboration focused ISV's
- We have implemented collaboration solutions at several Fortune 50 enterprises
- Our enterprise collaboration practice has developed key tools and solutions in the areas of:
 - Social networking and visualization
 - Collaborative business processes
 - Social analytics
 - Enterprise Search
- Persistent's iterative refinement process helps minimize project risk and deliver incremental value over time

About Persistent Systems

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is recognized as an award-winning technology company specializing in software product development services. With 6,300+ employees, innovative business models, and reusable assets and frameworks, Persistent helps customers increase revenues and margins, and enhance brand value. Persistent Systems has delivered over 3,000 software product releases in their last five years and has 300+ customers. The company has developed proven processes for the entire product lifecycle which reduce time-to-market while delivering consistent quality and customer satisfaction - as evidenced by customer partnerships that span many years. For more information, please visit: www.persistentsys.com.

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